

# Sales Policy

## The Cafeteria

### -Yourself, from how you dress to how you talk.

The Cafeteria will have a dress code. A costume with a given design for the manager. And one dress code for those in the kitchen and finally one for those serving.

*(Here you could have pictures or sketches.)*

We will train everyone employed how to speak to the customers and how to solve situations. Once a month we will have a meeting with those not working at that time, and make sure everyone is invited for this minimum 4 times a year.

### -Where and how will you perform sales?

We are selling in the cafeteria. But we will also have some sales over internet and phone for delivery to company and private functions and meetings.

### -How can you optimize your sales?

We will have a positive attitude – always. And we will actively advise guests about what's suitable, new products, and so on. We will have a Monthly Cake only sold for one month and then changed. It can also be purchased by slice with coffee or tea. Between noon and 6 PM daily we will have a special children's corner open including some toys and activities they can play with.