

Business Tools Examples List for Project report

Please note that this is an example to give you some ideas about it. Its not a complete list even for the theoretical project we take up as an example, but as said it should give you a hint on what to put in your list. This is a very short example list, and in reality, need some extra text to explain each point much better. This example is just to get you a ruff idea, then you develop properly as per your own projects needs.

Example

Company selling branded surplus stock via Internet within European Union. (*Its free to sell branded goods within Europe as long as it is purchased properly in Europe. But for many other countries its not allowed.*)

Skills needed

Internet handling. As buyers are online, we need 2 persons that can handle this all on full time.
A buying surplus stock. Inhouse.

Partners needed

A distribution partner that send out the goods
A transport partner that send the goods to the distribution partner

Equipment and hardware

Computers and phones.

IT

CRM software
Various standard software

Places

Own office

Suppliers

Various surplus traders, to be selected time to time

Reach the Customers

Online & Social Media Advertisement

Other

Own printed boxes to send out to buyers.

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