

Reach the Customers Examples

Please note that this is an example to give you some ideas about it. It's not a complete list even for the theoretical project we take up as an example, but as said it should give you a hint on what to put in your list.

Example

Cafeteria

Reach the Customers

Advertisements, ABC Advertisement bureau, 10,000 initially and then average 500 per month

Web page

By x times and get one free, stamp card system, or a mobile App. To be decided

Sponsorship to get goodwill. 1,500 per year

Home-delivery system – nearby area only, to be decided

Membership local shop organization, 350 per year, gives info on organizations web page.

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