

People & Companies

In this part of the Project Report you will present the people behind the project, and if actual, important companies either having shares in the company or else play a key role for the success of the project.

We take the Fishing Equipment Company as an example.

People behind this project

Robert Grantham, is the main owner and will both function as Managing Director and as the Store Manager for the first shop. Mr Grantham has worked for a sportswear shop for 12 years as a manager and have a University degree in Business Management.

Elise Grantham, is a minority shareholder. Wife of Mr Grantham. And have a degree in economics and have 7 years of experience as economical administrator in a building company. Her role will be administrator and company secretary for this project. She will also be one of the directors.

Joseph Monter, is a very experienced person in regard to hobby fishing. He has earlier been the chairman for an organization for people having fishing as a hobby. The organization also publish a magazine related to this type of activities. Mr Monter has no shares but will be a non-executive director.

Elisabeth Wolf, is a very experienced business developer consultant. She has no shares but will be a non-executive director.

Peter Mining, is a very enthusiastic hobby fishing person who has lots of knowledge. He will be the assisting Store Manager.

Companies behind the project

Bunto Investments, is an investment company that will hold 25% of the shares and have 2 non-executive directors on the board. They bring in lots of experience in Start-ups.

Fish and Hunting Wholesale Co, is a company that imports products and has wholesales to shops of fishing and hunting products and other products related to the same. They have played a role in the development of this project and has promised help with selections of products etc.

Bingham Import Co, is a company that imports sports garments and will help the project to get suitable garments with our own logo on.

Lake District Buss Co, is a company running some of the local buss lines plus have tourists busses in different sizes. They will be used for the day expeditions.

Above has short descriptions, in a final report there should be a bit more info on each presented person and company.