

Section 7: Project Report – The important document

Note that we both use the expression “Project Report” as well as “Business Report” for this part.

1. **Lection / Film:** Project report – An introduction
2. **Assignment / Your Task:** The beginning of the Report *, **
3. **Assignment / Your Task:** The main part: The business that you will perform *
4. **Assignment / Your Task:** Business Concept *
5. **Assignment / Your Task:** Competition *, (**)
6. **Assignment / Your Task:** Sales and Marketing for the report *, **
7. **Assignment / Your Task:** SWOT Analysis *, **
8. **Assignment / Your Task:** Add Other Issues *, (**)
9. **Assignment / Your Task:** The People and Companies behind the project *, **
10. **Assignment / Your Task:** The Time Plan *, **
11. **Lection / Film:** Budget & Cash Flow **
12. **Assignment / Your Task:** Report Attachments *
13. **Assignment / Your Task:** The Summery *, **
14. **Lection / Film:** Design Issues **

*Remember to use downloadable material if and when available for each task.

**This part you will later need to update.

Project Report

The project report is your most important document. It will help you have a success by just making it as you during the process will understand your own project better. But it's also a crucial when you seek loans, financing, investors, partnerships, permissions, and so on. So spend some time on this.

You see several ** in the list. This is because you will during the course learn a lot more and as you learn you should revert and update the report in respectively part based on your new knowledge. The best is perhaps to directly update this when you learn something new. But you could decide to first go through the full course and then update the same.

Note that all downloadable material, and you have them for all *-marked in the list, are mostly simplified examples. Just to make you understand the idea. For a full fledged Project Report you should develop each part of the report.