

How many Realistical

Use this form as examples, and make your own.

How many customers realistically

3 examples.

1. Pregnant Women Garments, etc, over Internet

Maximum number of customers	82 311
How many will learn about it (15%)	12 347
How many will be interested (40%)	4 939
How many will start the process (60%)	2 963
How many will actually buy (50%)	1 482
<i>Estimated No of buyers</i>	<i>1 482</i>

2 Shop for buying hobby Fishing equipment etc

Maximum number of customers	43 200
How many will learn about it (70%)	30 240
How many will be interested (50%)	15 120
How many will start the process (60%)	9 072
How many will actually buy (85%)	7 711
<i>Estimated No of buyers</i>	<i>7 711</i>

3 A new computer App for import companies

Maximum number of customers	300
How many will learn about it (70%)	210
How many will be interested (80%)	<i>168</i>
How many will start the process (20%)	34
How many will actually buy (75%)	25
<i>Estimated No of buyers</i>	<i>25</i>

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